

# Sloan I. Hammer

See Contact Tab on Site

## EDUCATION

**The North Carolina State University, Raleigh, NC**

Expected: May 2022

**The College of Humanities and Social Sciences**

GPA: 3.94

Master of Science in Technical *Communication*

Related Courses: Advanced Technical Writing, Editing and Document Design;  
Usability Studies; Rhetoric of Science and Technology

**The Pennsylvania State University, State College, PA**

Graduated: May 2020

**The College of the Liberal Arts**

GPA: 3.86

Bachelor of Arts in English, *Cum Laude*

Major GPA: 3.95

Concentrations: Professional and Media Writing; Rhetoric and Writing

Minors: Technical Writing; Business

Related Courses: Technical Writing; Advanced Technical Writing and Editing; Writing for  
the Web; Business Writing; Negotiation and Conflict Management

## RELATED EXPERIENCE

**The North Carolina State University Department of English**

Raleigh, NC

*Graduate Teaching Assistant (GTA) in Professional Writing: ENG 331*

August 2020- Present

- Independently teach and plan classes of ENG 331: Communication for Engineering and Technology, a technical writing course
- Worked with department mentors to learn pedagogical theory, craft lesson plans, and how to best set up students for success
- Familiarized myself with the complexities of remote learning, accessibility, and technology to improve the hybrid learning experience

**LendingTree**

Raleigh, NC

*SEO Content Writing Intern (Remote)*

May 2021- August 2021

- Completed keyword analysis, project planning and composition of SEO pieces across four different teams and four different sites in a span of twelve weeks.
- Learned complex personal finance topics, including assets, credit cards, mortgages, and studies, to a necessary level of expertise in a short period of time to speak and represent the brands in a positive manner and develop strong customer relationships
- Analyzed published content using Google Search Console and Google Analytics
- Composed instructional guidance on key departmental tasks to save money on costly group refresher trainings

**The Pennsylvania State University Applied Research Lab (ARL)**

State College, PA

*Undergraduate Technical Writer and Student Security Specialist – Secret Level Clearance*

May 2019-July 2020

- Transformed security documentation, as the departments first and only technical writer, from universally disjointed, difficult to use, and poorly designed documentation, to easy to use and stylized documentation that improved efficiency.
- Independently managed projects and organized meetings on new document development
- Aided in page design for the new organization intranet
- Redesigned dated manuals, forms, and briefings to be more usable, accurate and appealing
- Composed instructional guides to aid in security focused office tasks

## INVOLVEMENT

**Vice President of NCSU Technical Communication Association (TCA)**

Fall 2021 – Spring 2022

- Act as liaison between the TCA members and our industry partners and speakers
- Foster the development of learning and professional development for TCA members
- Aid in planning, organizing, and outreach for SpeedCon, our annual conference, for 2022

## HONORS AND AWARDS

**Cum Laude: Bachelor of English**

Spring 2020

**Dean's list – Penn State**

All semesters in attendance

**Capital College Honors Program**

Spring 2017- Spring 2018